



eCommerce Made Easier

SPECIALIZING IN



Enterprise Level eCommerce

TRG recognizes the challenges companies face in implementing **successful** eCommerce initiatives.

From B2B distributors to B2C companies, our team knows what works and what doesn't in the eCommerce space.

Whether it's setting up a system for the first time or upgrading an existing one, TRG can assist warehouse management and distribution efforts, support operations, and deliver an **improved** shopping experience for your customers.

Who Can We Help?

TRG is an **ideal** partner to small and medium-sized companies seeking to do business online, including:

- **Organizations with revenue between \$5-\$50 million**
- **Businesses maintaining between 1,000 and 20,000 SKUs**
- **Those in need of data integration and centered on multi-channel solutions**

What's Our Approach?

TRG's eCommerce work doesn't happen in a vacuum; our solutions integrate into an organization's established sales and marketing functions. This ensures a **seamless** connection with the many other services we provide for clients, including:

- Strategic planning
- Digital advertising on LinkedIn, Google, and more
- Email marketing
- Social media
- Landing page optimization
- Marketing automation
- SEO & data analytics



What Can We Do?

TRG's eCommerce team provides both back-end and front-end solutions, offering a **nuanced** approach to migrating existing eCommerce sites to more modern solutions. And our team is equally skilled in building new eCommerce solutions from scratch. Their expertise areas include:

- Popular platform solutions such as WooCommerce, BigCommerce, Magento, and Shopify
- Infrastructure management, search, filtering, ERP, and CRM integration
- User experience, mobile responsiveness, website content, and graphic design
- Search engine optimization (SEO) & data analytics



TRG thinks about eCommerce at a higher level – we understand how it impacts your business processes from “wing to wing.” Our team has a deep knowledge of:

- Solution architecture
- Content management systems
- Custom development
- Quality assurance

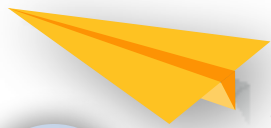
And because we are **expert** marketers, our team also understands how eCommerce fits into the bigger picture. TRG can tie your online shopping platform into everything from email marketing to digital advertising.



Why Work With TRG?

TRG does everything with a collaborative, can-do spirit and in concert with the Golden Rule. We plan thoughtfully and attach our work to **sustainable** business and marketing goals.

We meet our clients' technical needs while ensuring that our websites are well-written, well-designed, easy to navigate, and effectively tie in with other marketing technologies and initiatives.



Let's Create Something **Great.**

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