



# eCommerce Made Easier

SPECIALIZING IN



## Enterprise Level eCommerce

TRG recognizes the challenges companies face in implementing **successful** eCommerce initiatives.

From B2B distributors to B2C companies, our team knows what works and what doesn't in the eCommerce space.

Whether it's setting up a system for the first time or upgrading an existing one, TRG can assist warehouse management and distribution efforts, support operations, and deliver an **improved** shopping experience for your customers.

## Who Can We Help?

TRG is an **ideal** partner to small and medium-sized companies seeking to do business online, including:

- **Organizations with revenue between \$5-\$75 million**
- **Businesses maintaining between 1,000 and 20,000 SKUs**
- **Those in need of data integration and centered on multi-channel solutions**

## What's Our Approach?

TRG's eCommerce work doesn't happen in a vacuum; our solutions integrate into an organization's established sales and marketing functions. This ensures a **seamless** connection with the many other services we provide for clients, including:

- Strategic planning
- Digital advertising on LinkedIn, Google, and more
- Email marketing
- Social media
- Landing page optimization
- Marketing automation
- SEO & data analytics



## What Can We Do?

TRG's eCommerce team provides both back-end and front-end solutions, offering a **nuanced** approach to migrating existing eCommerce sites to more modern solutions. And our team is equally skilled in building new eCommerce solutions from scratch. Their expertise areas include:

- Popular platform solutions such as WooCommerce, BigCommerce, Magento, and Shopify
- Infrastructure management, search, filtering, ERP, and CRM integration
- User experience, mobile responsiveness, website content, and graphic design
- Search engine optimization (SEO) & data analytics



TRG thinks about eCommerce at a higher level – we understand how it impacts your business processes from “wing to wing.” Our team has a deep knowledge of:

- Solution architecture
- Content management systems
- Custom development
- Quality assurance

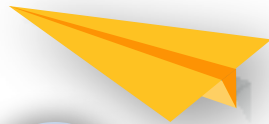
And because we are **expert** marketers, our team also understands how eCommerce fits into the bigger picture. TRG can tie your online shopping platform into everything from email marketing to digital advertising.



## Why Work With TRG?

TRG does everything with a collaborative, can-do spirit and in concert with the Golden Rule. We plan thoughtfully and attach our work to **sustainable** business and marketing goals.

We meet our clients' technical needs while ensuring that our websites are well-written, well-designed, easy to navigate, and effectively tie in with other marketing technologies and initiatives.



# Let's Create Something **Great.**

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