



## WEBSITE DEVELOPER POSITION

November, 2023

### Introduction

TRG Marketing helps organizations succeed by helping them execute marketing plans through website development, social media, advertising, public relations and more. Founded in 2004, we have dozens of interesting and friendly clients, most of which are small-to-medium sized businesses that sell to other businesses (B2B).

Our staff is seasoned and exhibits people-first values. We believe that work can be fulfilling and offer the chance to make a positive difference. It should support families and not negatively affect them. We believe in the Golden Rule.

### About the Position

We seek a Website Developer to support TRG staff and an expanding roster of website clients. A friendly face and servant heart are key. The successful candidate will be well-organized, collaborative, responsible and capable of juggling multiple projects at the same time. Good analytical and problem-solving techniques are important to write code, detect errors and address issues before websites go live.

This position is responsible for building new sites and maintaining the server-side operation and functionality of already-built websites. Demonstrated website development experience is required, especially in WordPress. Specific requirements include:

- Building websites, especially in WordPress, often utilizing page builders provided by themes
- Expertise in HTML and CSS; knowledge of JavaScript and PHP
- Making content updates/additions to websites
- Optimizing web pages for speed and scalability
- Maintaining client websites to run correctly and securely
- Ensuring web designs are mobile-optimized
- Monitoring site performance via Google Analytics and providing reports
- Knowledge and understanding of SEO best practices
- Implementing Google Search Console as required
- Deploying graphic design applications like Photoshop as required
- Performing related administrative duties and timekeeping
- Understanding the relationship and setup between websites, hosts, DNS providers and domains

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Brookfield, WI 53005  
[www.trg-marketing.com](http://www.trg-marketing.com)

WE THINK RESULTS



### **Who Might be a Good Fit?**

- Someone who appreciates flexible scheduling. We can accommodate the vast majority of family requirements or work preferences
- Someone who can work independently. TRG is small and tends to train in an informal, ongoing way. We prefer to hire someone who is self-directed
- Someone who can remain on top of details. This job requires someone who collaborates well but doesn't require constant oversight

This position is full-time (37.5 hours/ week) but, for the right candidate, could be adjusted to a part-time position. The position is salaried. It offers at least three weeks/year of paid vacation. Salary is dependent upon experience. To express interest, contact Chad Ritterbusch at 262.786.5970 or [chad@TRG-Marketing.com](mailto:chad@TRG-Marketing.com)

### **A Final Note**

The aforementioned is intended to help candidates evaluate their potential fit for an website developer role with TRG Marketing. It is not intended to be overly-definitive. If you may be a good fit, please reach out.

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