trg
marketing

1. MEET

Get to know our client. Learn about the opportunity at hand.

2. RESEARCH

Review the client's industry and their marketplace.

3. BRAINSTORM

Think of ideas and solutions to the problem.

4. SKETCH

Sketch thumbnails (quick drawings of ideas), internal review.

5. ROUGH

More detailed drawings of our ideas. Design draft on computer, if needed.

6. PRESENT

Share ideas and discuss with client.

7. TWEAK

Revise selected mockup. Finalized artwork and text.

8. APPROVAL

Thumbs up from client and internal team.

9. LAUNCH

Prepare final files and... blast off!