



# ACCOUNT EXECUTIVE POSITION

July, 2022

## Summary

Growing marketing services firm seeks a professional, relatable Account Executive to lead clients and provide marketing services. This is a perfect opportunity for someone seeking the next career step—or a more flexible work environment.

## Introduction

TRG Marketing helps businesses and other organizations succeed by helping them develop and execute marketing plans through public relations, website development, social media, advertising and more. We were founded in 2004 and have dozens of interesting clients. Most are small-to-medium sized B2B firms.

Our staff shares our collaborative, people-first values. We believe that work can be fulfilling, positive and support families. We believe in the Golden Rule and try to exhibit that in our interactions.

## Seeking Account Executive

We seek a full-time Account Executive to help oversee TRG client relationships and execute client programming. A friendly face, servant heart and respect for emerging businesses are key. The successful candidate will be organized, communicative and effective in project management. Past professional experience in marketing is required. Additional requirements include:

- Ability to work with colleagues to develop marketing plans and then implement on behalf of clients
- Ability to work productively with a wide range of clients and personalities
- Detail-orientation to ensure that tasks do not “slip through the cracks”
- Broad knowledge of the website development process, digital advertising (especially Google and LinkedIn), and email marketing platforms
- Ability to write well in various forums, including email, websites, newsletters, advertising and social media
- Familiarity with Microsoft Office Suite
- Experience in serving manufacturers is preferred

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WE THINK RESULTS



### **Who Might be a Good Fit?**

- Someone who appreciates flexible scheduling. We can accommodate most family requirements or work preferences. Some degree of work-from-home is possible with this position
- Someone who can work independently. TRG trains in an informal way. We prefer to hire someone who is self-directed
- Someone who can juggle multiple projects but remain on top of the details

A college degree with studies in marketing, advertising or a related field plus three-to-five years of professional work experience is preferred.

This position is salaried. It offers three weeks/year of paid vacation. Compensation is dependent upon experience. To express interest, contact Chad Ritterbusch at 262.786.5970 or [chad@TRG-Marketing.com](mailto:chad@TRG-Marketing.com)

### **A Final Note**

This document is intended to help candidates evaluate their potential fit for an Account Executive role with TRG Marketing. It is not intended to be overly-definitive. If you may be a good fit but are not certain, let's have a conversation.